



Meeschaert Capital Markets and the Triana Group Partner to Support European Companies in the U.S.

Collaboration enables both companies to offer their clients expanded financing and investment opportunities in technology, life sciences, and clean tech.

The Triana Group Inc., which partners with European companies to facilitate their entry and growth in the U.S., and Meeschaert Capital Markets, Inc., the North American arm of France's first private banking company, today announced a partnership to optimize their clients' U.S. presence.

"Our work puts us in close contact with the most dynamic and innovative companies in technology, life sciences and clean tech," said Dr. Jabril Bensedrine, Managing Director of the Triana Group. "This partnership enables Triana to accelerate our current and future portfolio companies' development and allows Meeschaert Capital Markets to provide a range of attractive investment opportunities."

"This unique partnership, which combines Meeschaert's investment experience in growth companies with Triana's technical and managerial expertise and visionary model for U.S. expansion, enables us to offer promising European companies a complete and customized solution for their development in the U.S." added Frédéric Champavère, Managing Director for Europe for the Triana Group.

The companies will become preferred partners seeking to develop mutually beneficial projects. The Triana Group, which currently works with a dozen promising portfolio companies, will present companies positioned to expand in the U.S. to Meeschaert Capital Markets for investment and other financing opportunities. Meeschaert Capital Markets will conduct its due diligence and make investment decisions independently.

"Founded in 1935, and present in North America since 2007, our family-owned group has always worked with entrepreneurs to develop and manage their assets. Partnering with the Triana Group to support European companies as they enter the U.S. market is a natural step in this process." stated Cedric Meeschaert, Chairman of the Board, Meeschaert Capital Markets.

The partnership also provides both companies with the opportunity to expand and tighten their relationship going forward.

About the Triana Group, Inc:

The Triana Group, Inc. supports small and mid-sized European companies with market entry and development in the U.S. In addition to providing turnkey services, business expertise and operational support, Triana offers its member companies a high-level business network and priority access to financing solutions through its partnership with Meeschaert Capital Markets. The Group's offices are located in Paris, France, and New York, NY.
www.trianagroup.com

About Meeschaert Capital Markets, Inc:

The Meeschaert Group offers a number of services in Europe and the United States including wealth and asset management, real estate consultancy and a family office. More than 13,000 families in France have put their trust in the group, some for over two or three generations.

Meeschaert Capital Markets, Inc, is an independent investment brokerage firm serving institutional clients' diverse needs in the area of sales & trading and providing customized financial services.

Meeschaert Capital Markets, Inc., formerly known as World Market Equities, is a broker-dealer member of FINRA and SIPC since 1986. As the fully owned North American subsidiary of the Group, Meeschaert Capital Markets, Inc., brings global solutions to domestic and overseas institutional or private investors.

www.meeschaert.com/meeschaertcapitalmarkets

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